

Legacy.com ObitNetwork™

NEW!

Legacy.com is building products that enable funeral homes to connect more closely with heavily trafficked newspaper websites.

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What are the benefits of working more closely with newspapers?

- Increase traffic to your website
- Reduce costs by eliminating the need to maintain the online obituary section and screen Guest Books
- Eliminate confusion over multiple Guest Books

Funeral home product features:

- 1 **CUSTOMIZED OBITUARY SITE HOSTED BY LEGACY.COM** Provides state-of-the-art obituary sites to your families, with many of the site components more closely connecting funeral homes and local newspapers.
- 2 **SHARED OBITUARY AND GUEST BOOK CONTENT** Displays the same obituary and Guest Book on the funeral home and newspaper sites to provide both parties with enhanced content and increased branding opportunities.
- 3 **EXPANDED FUNERAL HOME PRESENCE ON NEWSPAPER OBITUARY SITES** Offers funeral homes the opportunity to increase their presence on the newspaper obituary site via logos and/or advertising.

To learn more about how your funeral home can become part of this program, contact FuneralHomes@legacy.com.

Legacy.com® *Bringing your obituaries to life.*

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